

COMPANY PROFILE

ADILP LIMITED

African Livestock Saving Lives

# The Problem

Now, more than ever, drought is a deteriorating humanitarian crisis as per the recent assessment by the International Rescue Committee (IRC). In a statement, dated 31st January 2022, IRC has warned that at least 25 million people will face catastrophic humanitarian need in the coming months as drought continues across East Africa, and specifically the above mentioned regions. IRC further states that thousands who depend on cultivation of crops and livestock have already been displaced as they move to find new pastures or sources of income and food.

Somalia and Eastern Ethiopia and North Eastern Kenya feature on IRC’s Emergency Watchlist 2022, as part of 20 regions most at risk of a deteriorating humanitarian crisis this year. As such there is a constant urge to the international community for support to communities in Somalia, Eastern Ethiopia and North Eastern Kenya. While this primarily includes food, water and cash assistance, a more sustainable solution must be found to fully eradicate this dire situation.

Over 7.7 million people across Somalia, or at least 46 percent of the total population, need urgent humanitarian food assistance to prevent food consumption gaps or the accelerated depletion of livelihood assets indicative of Crisis (IPC Phase 3) or worse outcomes through mid-2022. The key drivers of acute food insecurity in Somalia include the combined effects of consecutive seasons of poor and erratic rainfall distribution and conflict. Moreover, approximately 1.4 million children, or over 44 percent of the children in Somalia under the age of five are likely to be acutely malnourished.

“Farmers have started experiencing loss of livestock due to disease and reduced pastures, straining income, food security and the capacity of households to survive the shock of the drought”.

**Solution**

Africa Drought Inhibition and Livestock Protection Limited – ADILP seeks to address this. The desire for and demand to create a sustainable and higher standard of living for the nomadic communities informs the inception of ADILP. The entire project encompasses mass growing of hydroponic fodder in arid areas with the aim of preserving livestock which in turn product nomadic communities’ economic rights and limits their displacement that is often occasioned by drought. The first of the project is aimed at serving a minimum of 28 drought-stricken centers regions in the three jurisdictions.

The regional project combines drought eradication and livestock preservation solutions with technical style to accommodate the extreme conditions in Somalia, Eastern Ethiopia and North Eastern Kenya

# About us

Africa Drought Inhibition and Livestock Protection Limited {ADILP} is an internal investment company registered under the Company Act as an entity in Kenya, Somalia and Ethiopia. It is the mission of ADILP to save livestock and sustain the livelihood of nomadic communities all around Africa. ADILP maintains the highest standards of ethics, integrity, transparency and responsibility in all its actions, tasks and relationships. We build on a reputation of quality products, smart growth and environmental friendliness of agricultural produce.

### The Team

ADILP is a limited liability proprietorship incorporated in Kenya and Somalia for tax purposes. The corporation has the sole shareholding of Honorable Abdirashid Mohammed Hidig {a Visionary Leader, Revolutionary Politician and member of Somali Federal Parliament, an Agronomist, a MBA holder and, a serial investor}

The company plans to be leveraged through private investment and international and national donor funding. The company has, for a period of twenty-two months, done intensive research in both agriculture and drought eradication and successfully launched its first output in Jubaland State (Kismayo) in Somalia, where it was hugely successful.

**Client Base**

The company's main clients will be the nomadic communities and nations looking for sustenance of their economy and livelihoods during the prevalent drought period.

The company is leveraged through private investment and donor funding. The company target client are the nomadic communities in Kenya, Somalia, Ethiopia, Djibouti, and the rest of Africa, with the government support of the respective nations and international organizations.

### The Project: ADILP Somalia

Phase 1 of the project is aims at serving 16 centers within Somalia and Kenya. The expansion structure of ADILP is curated by specialized franchising of large-scale hydroponic fodder production. The company believes that franchising of large-scale fodder production is the absolute game changer to the insistent drought crisis in Africa. With a team of highly qualified network of legal consultants, the company has

successfully set up legal structures to ensure that the brand is not only protected, but, that the quality of the fodder production is maintained to the highest possible standards. The company believes that saving livestock lives of such communities will enhance comfort living and preserve livelihood.

**ADILP’s vision**

To sustain nomadic communities in Africa by saving livestock lives.

**ADILP’s values**

The driving values in the undertaking of the project shall entail:

* Transparency
* Quality livestock feed
* Affordability
* Environmental consciousness
* Livelihood preservation

### The Market

The agricultural industry, more specifically within the nomadic communities has been a sleeping giant for decades now. ADILP has adopted an operational model that is aimed at solving national and international drought calamities by creating an interdependent nexus between different types of agriculture. In this case, ADILP has positioned itself as a pioneer in the industry for large scale fodder production for drought-stricken regions. The insatiable need to preserve the livelihood of nomadic communities in these regions is the fuel driving ADILP’s core; to preserve the lives and livelihoods of nomadic communities during drought. ADILP will be concentrating exclusively on the arid and semi-arid communities in Africa. This means that the company will be focused on high level mass production of livestock feed in drought-stricken regions all season. ADILP is tailored to solve the drought problem in its entirety.

### Mission

The project’s mission is to provide a sustainable environment for nomadic pastoralists by preserving livestock lives thereby eliminating the rise of internally displaced persons (IDPs).

### Keys to Success

ADILP project's keys to success and profitability are as follows:

* Partnerships: Establish and maintain close contacts with investors, leaders and entrepreneurs in the agronomic space, and all other service organizations that ADILP intends to partner with.
* Relationship: Keeping close contact with pastoral communities across different regions and establishing a well-functioning long-term relationship with them to generate repeat business and obtain a top-notch reputation.
* Quality: Establish a quality and comprehensive service experience for our clients that include consultation, appraisal, product training, community information, etc.

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### Our vision

To develop communities that preserve livelihoods and save livestock lives.

### Our values

* Integrity
* Reliability
* Responsibility
* Quality
* Eco-friendly

### Value Proposition

As the market frontiers of large-scale fodder production for eliminating drought in Africa, ADILP’S value cuts across commercial, humanitarian, governmental and economic spheres. Among other things, ADILP asserts value in:

* + Creating a long-term solution to an international crisis in Somalia, Kenya and the rest of Africa
  + Creation of youth employment across Africa, particularly in Somalia, Kenya and Eastern Ethiopia, by offering training centers for hydroponic production of livestock feed.
  + For an individual center, ADILP can produce up to 1000 metric tons of fodder per week per Centre. Of importance to note is that while ADILP has the capacity to mass produce fodder within strict timelines, its major challenge is in obtaining funding required for the production across various centers and plan 2nd phase that will require opening of more centers, train more youth and increase the production from 1000 Metric tons per week per center to approximately 2,000 Metric tons per week per center or more, and to open more centers depending on the funding available and qualified well trained staff.
  + Bringing various stakeholders, professionals and cross the board experts in solving national and international disasters.
  + Working with high level international legal consultants to navigate various jurisdiction-based limitations and legal barriers in building long term solutions.
  + Invested for over two years in high level research and pilot projects to assess the viability of the business model and products.
  + A reduction of the time required to grow fodder to a maximum of 7 days and 8th day it is harvested ready to feed livestock. Hence can be used both in emergency responses and normal scenario.
  + The growth of hydroponic fodder requires minimum water to irrigate, and the same can be reused making it ideal for arid and semi-arid areas.
  + Offering training to parties interested in partnership through franchising to expand the scope of the business and open more production centers for the most affected regions and Districts in order to feed the maximum scope within arid communities.

### Eco-friendly

ADILP considers the environment very seriously and the following considerations have been put into place;

* Water recycling
* Seed and fodder preservation
* Economic use of land to maximize production while preventing erosion

### How we see it

ADILP project targets the arid and semi-arid populace. As such its concentration will be on multiple market segments. The nomadic community forms a large part of the population in Africa and has been steadily growing over the past two years. Further, this group’s need for a solution for the adverse climate it often faces is unquantifiable and has even experienced exponential growth recently. The implication of a short supply of food and water during drought season has led to the loss of both animal and human life. Over the recent past, no permanent solution has been adopted to aid in preserving the lives and livelihood of nomadic communities.

ADILP believes that the greatest threat to nomadic communities is lack of livelihood that ultimately forces them to adopt IDPs status in their own countries. As such, preservation of their sources of livelihood would be a step towards a comprehensive and permanent solution against the drought. One major advantage that ADILP has is that it has the capacity to produce livestock feed in large capacity within a remarkably short period of time.

### Personnel

The project will be undertaken by the following team;

1. Project Manager
2. Agronomist Consultant
3. Legal Consultant
4. Land Economist
5. Financial Consultant
6. Biochemist Consultant
7. ADILP Company Representative
8. Admin and Finance
9. Veterinary
10. Marketing and Communication relations
11. Trainees
12. Human Resource

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